



DALLAS ABEL

VIDEOGRAPHER / EDITOR / STORYTELLER / PRODUCER

Dallas Abel is an EMMY award winning video professional with over 8+ years of experience in the video production field. He has held a variety of positions in post production, as well in live production. In those roles, he has worked some of the biggest brands in college football and most recently sports wagering companies all across the world. Whether it's creating short form social media videos, to award winning feature stories, Dallas knows how to tell a story to promote your brand.

CONTACT



(615)-512-6347

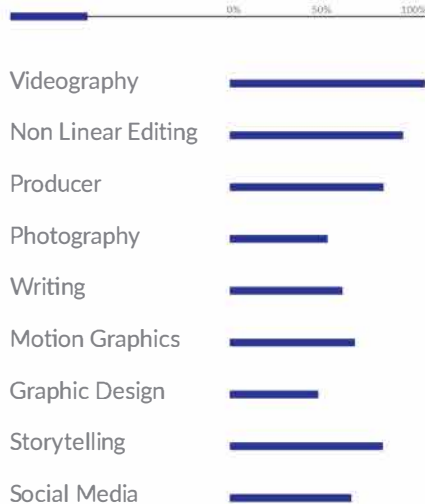


www.dallasjamesabel.com
dallasjamesabel@gmail.com
linkedin.com/in/dallas-abel-b20a216a/



TAMPA, FL

SKILLS



KEY COMPETENCIES

- COMMUNICATION
- TEAM MANAGEMENT
- ADAPTABILITY
- MOTIVATED
- STRATEGIC PLANNING

EDUCATION

BACHELOR OF SCIENCE IN COMMUNICATIONS

THE UNIVERSITY OF TENNESSEE / 2011 - 2014

Journalism and Electronic Media Major - Graduated early w/ Honors (Cum Laude 3.62GPA)
Outside of academics, Production Assistant with VFL FILMS encompassing a wide variety of roles including shooting and editing postproduction videos for UTSports.com and served as the lead replay operator for SEC Network and SEC Network Plus.

WORK EXPERIENCE

DIRECTOR OF VIDEO PRODUCTION

BOC AGENCY (BETTNG ON CONTENT) / 2020 - PRESENT

Manage and coordinate all production requirements of both BOC and external clients. Continues to establish a consistent high level of video production processes and techniques used throughout the company. Ensures all content projects are delivered on time and to budget to guarantee commercial success. Collaborate with internal teams to ensure all clients video production requirements are met. Extensive experience as a videographer and a non linear editor.

CREATIVE PRODUCER

UNIVERSITY OF LOUISVILLE - FOOTBALL / 2018 - 2020

Responsible for the day to day execution of creative video for the Louisville football program. Created new and modern video techniques to tell the story of the Louisville football brand across all social media platforms. Collaborated with the university marketing team on social media strategy to ensure a top level product was delivered to recruits and fans to build the brand of Louisville Football. Led a team of graduate and undergraduate students.

MEDIA SPECIALIST 1

VFL FILMS (UNIVERSITY OF TENNESSEE) / 2017 - 2018

Responsible for creating original video content for all Tennessee Football. Shooting, editing and producing videos year round to promote the brand of the Tennessee Volunteers. Constantly finding and developing new trends to deliver quick but impactful videos across all platforms. Worked directly with the football staff to create videos geared toward recruiting, including national signing day and numerous recruiting visits year round.

ASSISTANT DIRECTOR BROADCAST OPERATIONS

NORTHWESTERN UNIVERSITY / 2015- 2017

Created video and graphic content for NUSports.com, in-house video board shows in Ryan Field and Welsh-Ryan Arena and all other marketing ventures featuring the Northwestern Wildcats. Also, served as the director of the in-house video board shows at Ryan Field and Welsh-Ryan Arena. EMMY winner for producer role on The Foundation: Northwestern Men's Basketball(2017)